Autohome Inc.

Corporate Fact Sheet
November 2026

汽车之家
AUTOHOME INC.

Market Facts

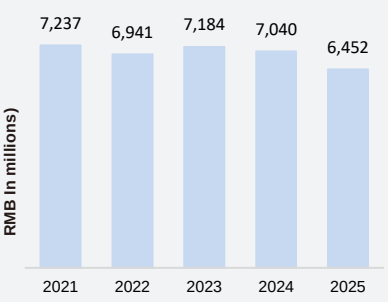
NYSE:	ATHM
Share price per ADS (November 4, 2026):	$22.49
Total ordinary shares issued and outstanding:	400.00 million
Share/ADS ratio:	1 ADS = 4 ordinary shares
Market cap:	$2.6 billion
52-week range:	$16.38 - $25.20
Fiscal year end:	December 31

Company Overview

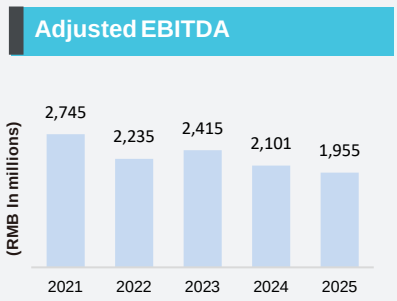
Autohome Inc. (NYSE: ATHM; HKEX: 2518) is the leading online destination for automobile consumers in China with the mission to engage, educate and inform consumers about everything auto. Autohome provides **OGC, PGC, UGC, and AIGC**, a comprehensive **automobile library**, and extensive **automobile listing information** to automobile consumers, covering the entire car purchase and ownership cycle.

Autohome's **dealer subscription** and **advertising services** allow dealers to market their inventory and services through Autohome's platform, and it offers **sales leads**, **data analysis**, and **marketing services** to assist automakers and dealers with improving their efficiency and facilitating transactions.

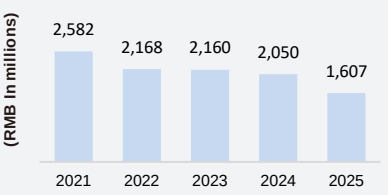
Total net revenue



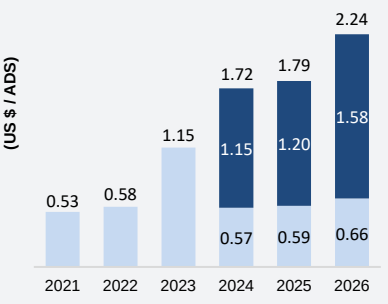
Adjusted EBITDA



Adjusted net income attributable to Autohome Inc.



Dividends



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• Investment Highlights

Leading Online Destination for Automobile Consumers in China – the number of our average mobile DAUs grew by 3.4% year-over-year, reaching 79.14 million in September 2026, according to QuestMobile.

One-stop Service to Search, Purchase and Use Cars – providing comprehensive, independent and interactive contents and tools for automobile consumers.

Preferred Intelligent Platform for OEMs and Dealers – serving ~100 OEM customers and 23,000+ dealer customers.

Professional and Visionary Management Backed by Strategic Shareholder – Haier and Ping An.

Solid Financial Performance and Strong Cash Position with Continuous Buyback and Dividend.

• Autohome's Core Business

Addressing different pain points from C and B Partners, Autohome is actively creating a full range of products, leveraged superior technological edges and data capabilities.

Large User Base

79.14 Million Mobile DAU

Customers: Autohome provides one-stop content and service with practical tools to facilitate transactions, and holds **No.1** influence powered by comprehensive, professional and authentic auto contents.

High Customer Penetration rate

~100 OEM

OEMs: Through a series of product innovations and new models, Autohome assists OEMs to create high-efficiency and low-cost marketing channels, with stronger end-to-end sales and user operation.

+

23,000+ Dealers

Dealerships: Membership subscription packages and highly digitalized CRM+ products portfolio empower dealers' management ability to improve overall digitalization level, reducing cost and increase efficiency.

+

Used Car Dealers

Used Cars: Autohome provides one-stop closed-loop service, and synergizes with TTP and CARTech to build a complete used car ecosystem, covering from upstream to downstream.