



Market Facts

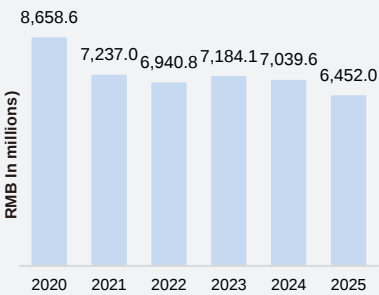
NYSE:	ATHM
Share price per ADS (August 20, 2026):	\$22.12
Total ordinary shares issued and outstanding:	434.8 million
Share/ADS ratio:	1 ADS = 4 ordinary shares
Market cap:	\$2.5billion
52-week range:	\$16.38 - \$29.92
Fiscal year end:	December 31

Company Overview

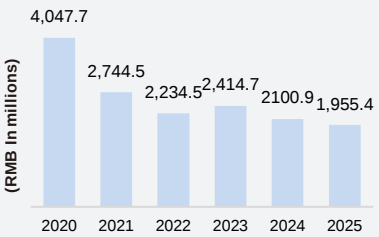
Autohome Inc. (NYSE: ATHM; HKEX: 2518) is the leading online destination for automobile consumers in China with the mission to engage, educate and inform consumers about everything auto. Autohome provides **OGC, PGC, UGC, and AIGC**, a comprehensive **automobile library**, and extensive **automobile listing information** to automobile consumers, covering the entire car purchase and ownership cycle.

Autohome’s **dealer subscription** and **advertising services** allow dealers to market their inventory and services through Autohome’s platform, and it offers **sales leads, data analysis, and marketing services** to assist automakers and dealers with improving their efficiency and facilitating transactions.

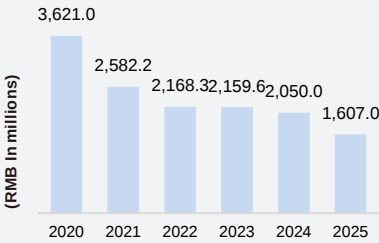
Total net revenue



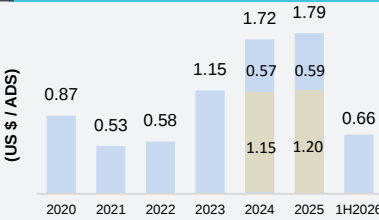
Adjusted EBITDA



Adjusted net income attributable to Autohome Inc.



Dividends Paid Out



* Note: The Company plans to pay cash dividends from 2024 to 2026, with the annual dividend amount expected to be no less than RMB 1.5 billion. For the year 2024 & 2025, the Company has announced a total dividend payout of RMB 1.5 billion each year. For 1H2026, the Company has announced a dividend payout of ~RMB 500 million (US\$0.66 per ADS).

Contact Us

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Investment Highlights

Leading Online Destination for Automobile Consumers in China – according to QuestMobile, our average mobile DAUs reached 76.50 million in June 2026, maintaining stability on yearly basis.

One-stop Service to Search, Purchase and Use Cars – providing comprehensive, independent and interactive contents and tools for automobile consumers.

Preferred Intelligent Platform for OEMs and Dealers – serving 90+ OEM customers and 20,000+ dealer customers.

Professional and Visionary Management Backed by Strategic Shareholder – Haier and Ping An.

Solid Financial Performance and Strong Cash Position with Continuous Buyback and Dividend.

Autohome’s Core Business

Addressing different pain points from C and B Partners, Autohome is actively creating a full range of products, leveraged superior technological edges and data capabilities.

Large User Base

76.50
Million
Mobile
DAU

Customers: Autohome provides one-stop content and service with practical tools to facilitate transactions, and holds **No.1** influence powered by comprehensive, professional and authentic auto contents.

High Customer Penetration rate

90+ OEM

OEMs: Through a series of product innovations and new models, Autohome assists OEMs to create high-efficiency and low-cost marketing channels, with stronger end-to-end sales and user operation.

20,000+
Dealers

Dealerships: Membership subscription packages and highly digitalized CRM+ products portfolio empower dealers’ management ability to improve overall digitalization level, reducing cost and increase efficiency.

Used Car
Dealers

Used Cars: Autohome provides one-stop closed-loop service, and synergizes with TTP and CARtech to build a complete used car ecosystem, covering from upstream to downstream.